

guelph contemporary dance festival

june 2-5 2011

guelphcontemporarydancefestival.com

123 woolwich street, second floor
guelph, ontario, canada N1H 3V1
phone 519.780.2200
email gcdf@bellnet.ca

program advertising

booking deadline April 14, 2011 | **payment deadline** June 2, 2011
submission deadlines ad materials for ads needing design April 14, 2011
print-ready ad files April 18, 2011

The Guelph Contemporary Dance Festival is committed to providing Canadian contemporary dance artists with the opportunity to perform outside major metropolitan areas. The GCDF annually presents a diverse blend of high calibre dance works that clearly push the boundaries of contemporary dance. This year's program will be distributed to audience members at each of our 2011 festival performances from June 2-5, 2011.

For more information about advertising in the 2011 program, contact the GCDF at 519.780.2220 or by email at **promotion.gcdf@gmail.com**. Fax signed and completed agreements to 519.780.2220 (call ahead).

contact

BUSINESS _____

CONTACT PERSON _____

ADDRESS _____ CITY _____

PROVINCE _____ POSTAL CODE _____ TELEPHONE _____

FAX _____ EMAIL _____

specs

AD SIZE DANCE ASSOCIATE MEMBERS AND BRONZE SPONSORS RECEIVE 10% OFF!

FULL PAGE \$400 \$ _____

1/2 PAGE \$250 \$ _____

1/4 PAGE VERTICAL HORIZONTAL \$150 \$ _____

COLOUR (colour ad positions limited) \$75 COLOUR \$ _____

design required (extra charges may apply depending on complexity - \$25 minimum) SUBTOTAL \$ _____

reprint ad from 2010 program as is MINUS 10% (IF APPLICABLE) \$ _____

reprint ad from 2010 program with changes (please specify)

art-ready artwork to be supplied by _____ TOTAL \$ _____

Special 3-year advertising commitment: guaranteed no price change for ads for the next three years and 10% off current year prices! No pre-payment is required.

_____ Authorizing Signature _____ Date

terms

TERMS Signing this contract obligates the advertiser to a cancellation fee of 50%. Payments can be made by postdated cheque. Cheques should be postdated to June 2, 2011 and should be made payable to the Guelph Contemporary Dance Festival. Bills unpaid after 30 days will be charged an additional 2% per month.

DESIGN Advertisers requiring design work to be done by the GCDF designer must submit ad copy (in Word or email message), graphics and other ad-related materials on or before April 14, 2011. Advertisers wishing to provide their own artwork may provide the artwork on disk or via email in an approved format by April 14, 2011. Please see the attached sizing sheet for approved formats or contact gareth@linddesign.ca. Any images created by the GCDF designer for ads covered by this contract are the property of the Guelph Contemporary Dance Festival and cannot be reproduced elsewhere without prior permission of the Guelph Contemporary Dance Festival.

For office use only

Payment method:
 cash cheque other

Date artwork approved/received:

Date payment received:

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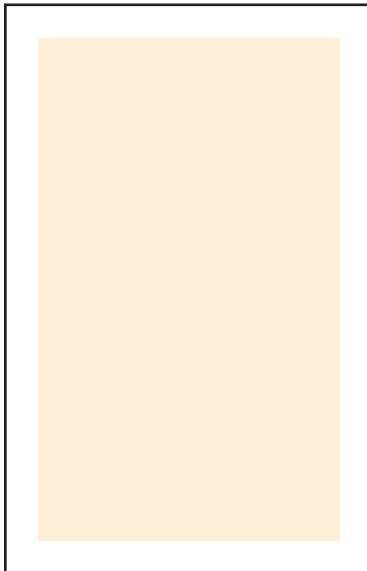
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Actual page dimensions are 5.5" x 8.5" as indicated by the exterior line. Ad space is denoted by shaded interior space. Diagrams are to scale at 35% of actual size. Ads appear in black and white, unless booked for cover positions.

The GCDF program is produced on a Mac in InDesign CS3. Print-ready ads must be supplied as PDF files (press setting, all fonts included), Illustrator EPS files (with all fonts outlined/converted to curves), InDesign documents (with fonts and images) or TIF/JPEG (300 dpi resolution/high quality). We do not accept Quark or Word files. Resolution for all images is 300 dpi (colour must be CMYK). Please consult with the designer should you wish to submit any other file format: 519.823.9833 or gareth@linddesign.ca. Finished ads should be sent to promotion.gcdf@gmail.com.

Special 3-year advertising commitment: guaranteed no price change for ads for the next three years and 10% off current year prices! No pre-payment is required.

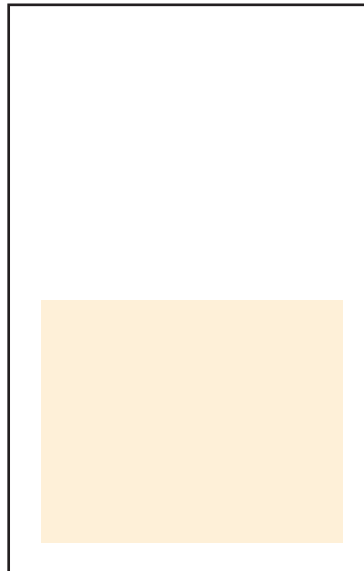
FULL PAGE



4 1/2" x 7 1/2"
(horizontal by
vertical)
or 5 1/2" x 8 1/2"
plus 1/8" bleed

\$400

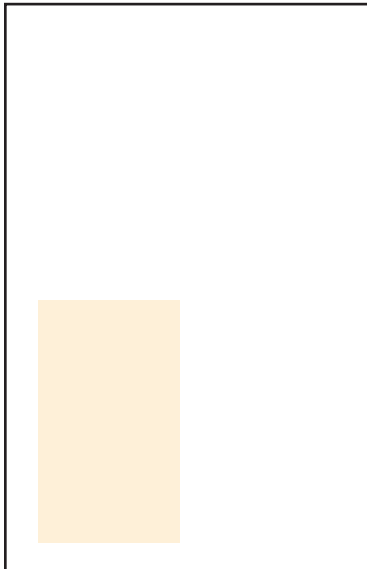
HALF PAGE



4 1/2" x 3 5/8"
(horizontal by
vertical)

\$250

QUARTER PAGE (VERTICAL)



2 1/8" x 3 5/8"
(horizontal by
vertical)

\$150

QUARTER PAGE (HORIZONTAL)



4 1/2" x 1 11/16"
(horizontal by
vertical)

\$150